



International Advertising Association

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2020 – 2022 Term

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Vice President/Area Director Asia Pacific
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India

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Vice President/Area Director Europe
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Iran

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Professional Development
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Connecting the Dots
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Kuwait

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Vice President Elections
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Vice President Self-Regulation
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China Advertising Assn.
China

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& Southern Africa Development
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Mind Initiatives
Nepal

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Vice President Gov't Affairs &
Special Initiatives
GALA
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Vice President Market
Intelligence
Brand Finance Institute
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Vice President Reputation
Management/PR
SPQR Communications
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Vice President Young
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Romania

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Collaborations
AdBusiness
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Vice President Creativity
Communications Unlimited
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Vice President Digital Innovation & Young
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Vice President Corporate Member
Development Europe
DACH
Switzerland

Chapter Representatives (Chapter presidents & officers)

(Note: if Chapter representative has an additional board role, they are listed in that part of the list)

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IP Oesterreich GmbH
Austria

Adam Donnelley
IAA Australia Chapter President
RXP Group
Australia

Khamis Al Muqla
IAA Bahrain Chapter President
Gulf Marcom
Bahrain



Kim Mu
IAA China Chapter Officer
IAA China Chapter
China

Ilona Pocsik
IAA Hungary Chapter President
MediaSmart Hungary
Hungary

Fiona Ko
IAA CHKM Chapter President
Poly Group
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IAA Bangladesh Chapter President
Brand Forum
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Sarmad Ali
IAA Pakistan Chapter President
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Andjelko Trpkovic
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IAA Egypt Chapter President
AMA Leo Burnett
Egypt

Megha Tata
IAA India Chapter President
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India

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IAA Iran Chapter Representative
Idea-list Group
Iran

Joe Ayache
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Lebanon

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IAA Poland Chapter President
GfK Polonia
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Sampath Bank Limited
Sri Lanka

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Sunglasses
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Nielsen TAM and AD Intel
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Marco De Angeli
IAA Italy Chapter Vice President
ABC Produzione Pubblicitaria
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Soon Dong Lee
IAA Korea Chapter President
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Korea

Valer Hancas
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Kirsty Giordani
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Google
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United Arab Emirates

Sonya Ford
Nielsen
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Rob Bradley
CNN International Commercial
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United States

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National Advertising Alliance
Russia

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Kate Cronin
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United States

October 2021