



International Advertising Association

Board of Directors

2020 – 2022 Term

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Ghana

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Wunderman Thompson
United Arab Emirates

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North America Chapter
President**
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United States

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Treasurer
Venanzio Camarra & Partners - Legal &
Accounting Firm
Italy

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IAA Global Office
United States

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Pradeep Dwivedi
Vice President/Area Director Asia Pacific
Eros STX Global Corporation
India

Beatrice Cox-Riesenfelder
Vice President/Area Director Europe
GW Cosmetics
Austria



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Vice President/Area Director Middle East
Vitamin C Group
United Arab Emirates

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Vice President/Area Director US/Canada
Continuum Global, Inc.
United States

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Vice President/Area Director Africa
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Ghana

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Vice President Corporate Members
LinkedIn
United Kingdom

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IAA Malaysia Chapter President
Universiti Teknologi MARA
Malaysia

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Relationships
Interone Resonance Middle East LLC
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Vice President Advisory
GMP Group
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Vice President Central & West
Asia Development
Idea-list
Iran

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Vice President Awards
Australia

Tom Doctoroff
Vice President Strategy
Prophet
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Bharat Avalani
Vice President Continuing
Professional Development
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Connecting the Dots
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Vice President Education,
Middle East
IAA Kuwait Chapter President
Beyond Consulting Services
Kuwait

Heather Leembruggen
Vice President Elections
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Vice President Self-Regulation
Carla Michelotti LLC
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Vice President China
Development
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China

Ravin Lama
Vice President Impact Creation
& Southern Africa Development
IAA Nepal Chapter President
Mind Initiatives
Nepal

Jeffrey Greenbaum
Vice President Gov't Affairs &
Special Initiatives
GALA
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Vice President Young
Professional
Romanian Football Federation
Romania

Kyra Roest
Vice President Virtual Events &
Collaborations
AdBusiness
Netherlands

PN Mahadevan
Vice President Business
Development
Devatech Info Systems Pvt Ltd
India

Pawel Kowalewski
Vice President Creativity
Communications Unlimited
Poland

Torgbor Mensah
Vice President Corporate Member
Development - Africa
IAA Ghana Chapter President
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VP At Large
Frankfurt Kurnit Klein & Selz
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Vice President Digital Innovation & Young
Professional Growth
Deshdoot Media Group
India

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Vice President
Diversity & Inclusion
MultiConnexions
Group
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Boris Eremin
Vice President Major Events
IAA Russia Chapter President
Russia State University
Russia

Tunji Olugbodi
Vice President Communications
IAA Nigeria Chapter President
Verdant Zeal Mktg Communications Ltd
Nigeria

Herve de Clerck
VP At Large
AdForum
United States

Chapter Representatives (Chapter presidents & officers)

(Note: if Chapter representative has an additional board role, they are listed in that part of the list)

Walter Zinggl
IAA Austria Chapter President
IP Oesterreich GmbH
Austria

Adam Donnelley
IAA Australia Chapter President
RXP Group
Australia

Khamis Al Muqla
IAA Bahrain Chapter President
Gulf Marcom
Bahrain



Kim Mu
IAA China Chapter Officer
IAA China Chapter
China

Ilona Pocsik
IAA Hungary Chapter President
MediaSmart Hungary
Hungary

Fiona Ko
IAA CHKM Chapter President
Poly Group
Hong Kong

Shariful Islam
IAA Bangladesh Chapter President
Brand Forum
Bangladesh

Sarmad Ali
IAA Pakistan Chapter President
Jang Media Group
Pakistan

Jovan Stajonovic
IAA Serbia Chapter President
Direct Media
United Solution
Serbia

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IAA Taipei Chapter President
INTELLE Martech Consulting Co.
Ltd.
Taipei

Jen Bang Liebst
IAA Denmark Chapter President
Aumento Advokat
Denmark

Megda Tata
IAA India Chapter President
Discovery Communications
India

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IAA Iran Chapter Representative
Idea-list Group
Iran

Joe Ayache
IAA Lebanon Chapter President
A&A PN
Lebanon

Jacek Olechowski
IAA Poland Chapter President
MediaCap
Poland

Tharaka Ranwala
IAA Sri Lanka Chapter President
Sampath Bank Limited
Sri Lanka

Hani Ghorayeb
IAA UAE Chapter President
AMS-Choueiri Group
United Arab Emirates

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IAA Egypt Chapter President
AMA Leo Burnett
Egypt

Alberto Dal Sasso
IAA Italy Chapter President
Nielsen TAM and AD Intel
Italy

Marco De Angeli
IAA Italy Chapter Vice President
ABC Produzione Pubblicitaria
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Soon Dong Lee
IAA Korea Chapter President
Hoseo University Foundation
Korea

Valer Hancas
IAA Romania Chapter President
Kaufland Romania
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Andreas Widmer
IAA Swiss Chapter President
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Switzerland

Kirsty Giordani
IAA UK Chapter Executive Director
IAA UK Chapter
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Japan

Junji Narita

Hakuhodo Inc.
Japan

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TikTok (ByteDance)
United States

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Google
United States

Christy Cooper

Facebook
United States

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Nielsen Media
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JTI
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Facebook
United States

Sonya Ford

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National Advertising Alliance
Russia

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BBC Global News Ltd.
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