



# International Advertising Association Executive Committee 2020– 2022 Term

## Senior Management

**Joel Nettey**  
**Chairman & World President**  
The Ninani Group  
Ghana

**Srinivasan Swamy**  
**Immediate Past Chairman &  
World President, Chairman,  
Presidents' Council**  
R K Swamy BBDO Pvt Ltd.  
India

**Sasan Saeidi**  
**Senior Vice President**  
Wunderman Thompson  
United Arab Emirates

**Carol Schuster**  
**General Secretary**  
Lafayette 148 New York  
United States

**Venanzio Camarra**  
**Treasurer**  
Venanzio Camarra & Partners - Legal &  
Accounting Firm  
Italy

**Dagmara Szulce**  
**Managing Director**  
IAA Global Office  
United States

## Vice President/Area Directors

**Pradeep Dwivedi**  
**Vice President/Area Director Asia Pacific**  
Eros STX Global Corporation  
India

**Beatrice Cox-Riesenfelder**  
**Vice President/Area Director Europe**  
ORF Enterprise GmbH & Co KG  
Austria

**Douglas Palau**  
**Vice President/Area Director Middle East**  
Vitamin C Group  
United Arab Emirates

**Suresh Mathai**  
**Vice President/Area Director US/Canada**  
Continuum Global, Inc.  
United States

**Norkor A. Duah**  
**Vice President/Area Director Africa**  
MullenLowe Accra  
Ghana

## Vice President Corporate Members

**Frederik Borestrom**  
**Vice President Corporate Members**  
LinkedIn  
United Kingdom