

PAST PRESIDENTS AND CHAIRMEN

WORLD PRESIDENTS

Shirley F. Woodell	1938-40	Joseph Novas, Jr	1974-76
Peter S. Christie	1940-41	Hugh I. Holker	1976-80
J.J. Clarey, Jr	1941-42	Mauro B.D. Salles	1980-82
Frederick Moeller	1942-43	Claude Chauvet	1982-84
J.J. Clarey, Jr	1943-44	A.E. Pitcher	1984-86
Robert H. Otto	1944-45	Alexander Brody	1986-88
Harley Lewis	1945-46	Clay S. Timon	1988-90
Joshua B. Powers	1946-48	Roger Neill	1990-92
Arthur A. Kron	1948-49	Mustapha Assad	1992-94
William S. Honneus	1949-51	Luis Carlos Mendiola Codina	1994-96
Charles F. Rork	1951-53	Senyon Kim	1996-98
George H. Giese	1953-54	Joe Cappel	1998-00
Jere Patterson	1954-56	David Hanger	2000-02
George E. Kendall	1956-58	Jean Claude Boulos	2002-04
Vincent Tutching	1958-60	Michael Lee	2004-06
Elmo C. Wilson	1960-62	Joseph Ghossoub	2006-08
C.R. Devine	1962-64	Indra Abidin	2008-10
Dr. Rudolf Farnar	1964-68	Alan Rutherford	2010-12
Jere Patterson	1968-72	Faris Abouhamad	2012-16
Goran Tamm	1972-74	Felix Tataru	2016-18
		Srinivasan K Swamy	2018-20

CHAIRMEN

Alfred L. Hollender	1972-76
C. Robert Devine	1976-80
Russell J. Melvin	1980-84

IAA CONGRESSES, CONFERENCES AND SYMPOSIA

World Congress I-VII	1949-55	New York
First European Conference	1955	Zurich
VIII World Congress	1956	New York
IX World Congress	1957	New York
Second European Conference	1957	The Hague
X World Congress	1958	New York
XI World Congress	1959	New York
Third European Conference	1959	Vienna
XII World Congress	1960	New York
First Latin American Conference	1960	Caracas
XIII World Congress	1961	New York
Fourth European Conference	1961	Madrid
XIV World Congress	1962	Chicago
Fifth European Conference	1962	On the North Sea aboard "Nieuw Amsterdam"
XV World Congress (first in Europe)	1963	Stockholm
XVI World Congress	1964	New York
XVII World Congress	1965	Paris
XVIII World Congress (first in Latin America)	1966	Mexico City
XIX World Congress	1967	London
XX World Congress	1968	Berlin

XXI World Congress (first in Asia)	1969 Tokyo
World Advertising Week, June 8-12	1970 New York
Case History Symposium, September 2-4	1970 Copenhagen
International Conference on Advertising in Developing Countries, June 8-10	1971 Tel Aviv
22nd World Congress, June 16-18	1971 Estoril
International Advertising Conference, June 7-9	1972 Munich
23rd World Congress, June 6-8	1973 Dublin
24th World Congress, May 23-25	1974 Tehran
International Advertisers Conference, May 22-23	1975 Rio de Janeiro
Symposium on Multinationals, September 23-26	1975 Geneva
25th World Congress, May 18-22	1976 Buenos Aires
International Seminar on Advertising Population and Natural Resources, April 26-27	1977 Paris
International Conference on Advertising and Quality of Life, June 13-16	1977 Tel Aviv
26th World Congress, May 16-19	1978 Copenhagen
International Conference on Advertising and the Common Market, May 9-12	1979 Amsterdam
International PSA Conference, September 26-28	1979 Brussels
International Advertising Conference, October 23-25	1979 Sao Paulo

27th World Congress, May 19-23	1980 Durban
International Conference on Marketing Comms., Feb. 26-27	1981 Milan
International Conf. on Comms. Satellites, October 5-6	1981 Brussels
International Conference on Gulf Advertising and Marketing, March 14-16	1982 Dubai
28th World Congress, May 24-28	1982 Sao Paulo
International Conference on the Role of Advertising in Contemporary Economic Development, May 15-21	1983 Belgrade and Dubrovnik
1st Education Conference, November 14-15	1983 London
2nd PSA Conference, November 21-23	1983 Brussels
European Conference on International Advertising Versus Advertising Internationally, February 15-17	1984 Eindhoven
International Seminar on Challenges and Opportunities in Future Human Communication, May 10	1984 Helsinki
29th World Congress, October 2-5	1984 Tokyo
Pan European Conference, July 3-4	1985 London
2nd Education Conference, October 4-5	1985 Brussels
International Conference on the Info. Explosion, Oct. 10-11	1985 Istanbul
30th World Congress, May 26-30	1986 Chicago
31st World Congress, May 1-5	1988 Sydney
3rd Education Conference, March 3-4	1988 Amsterdam
UK Chapter's Pan-European Conference, October 3-4	1988 London
UK Chapter's Pan-European Conference, November 14-15	1989 London
1st Latin American Congress, October 31-November 3	1989 Buenos Aires

Euromea 92, May 15-17	1990 Paris
32nd World Congress, June 10-14	1990 Hamburg
4th Education Conference, October 26-29	1990 Marbella
UK Chapter's Pan-European Conference, April 8-9	1991 London
First China International Advertising Conference, May 8-14	1991 Beijing

IAA International Symposium, September 10	1991	London
2nd Latin American Congress, October 20-23	1991	Mexico City
IAA International Symposium, February 24 & 26	1992	Warsaw & Budapest
IAA International Symposium, May 11 & 14	1992	Buenos Aires & Caracas
33rd World Congress, September 28-30	1992	Barcelona
5th Education Conference, November 26-29	1992	Athens
IAA International Symposium, January 12	1993	Hong Kong
GCC AA Symposium, February 15-16	1993	Bahrain
3rd Latin American Congress, June 28-July 1	1993	Caracas
1st Africa Congress, September 19-23	1993	Sun City, South Africa
IAA International Symposium, September 23	1993	Johannesburg
34th World Congress, May 15-18	1994	Cancun
6th Education Conference, October 28-29	1994	Milan
Advertising Age Int'l/US Chapter Conference, March 16 ...	1995	New York City
UK Chapter/Media International Conference, April	1995	London
IAA/National Review Institute Int'l Symposium, May 3	1995	New York City
Hungary Chapter Conference, May 14-17	1995	Budapest
2nd Africa Congress, September 10-13	1995	Johannesburg
4th Latin American Congress, September 17-20	1995	Sao Paulo
IAA International Symposium, January 14	1996	Jeddah
Advertising Age Int'l / Florida Chapter Conference, March 7	1996	Miami
35th World Congress, June 9-12	1996	Seoul
7th Education Conference, October 29-November 2	1996	Kuala Lumpur / Port Dickson
Florida Chapter Symposium, January 23-24	1997	Miami
Advertising Age Int'l/US Chapter Conference, March 12-13	1997	New York
3rd European Congress, June 4-6	1997	Amsterdam
IAA International Symposium, June 10	1997	Ankara
3rd Africa Congress, October 12-16	1997	Kenya
5th Latin American Congress, October 19-22	1997	Asuncion
IAA International Symposium, November 20	1997	Bucharest
36th World Congress, May 10-13	1998	Cairo
8th Education Conference, October 1-4	1998	Zagreb
4th IAA Africa Congress, Sept 22-24	1999	Lagos
2nd IAA Europe Conference, Sept 27-28	1999	Budapest
IAA Florida Chapter Conference & Workshop, Oct 12-13 ...	1999	Miami
6th IAA Latin America Congress, Oct 20-23	1999	Medellin
Advista Arabia V, Nov 15-17	1999	Bahrain
37th World Congress, June 6-9	2000	London
9th IAA Education Conference, October	2000	Miami
38th World Congress, May 19-24	2002	Beirut
39th World Congress, September 7-10	2004	Beijing
40th World Congress, March 21-23	2006	Dubai
41st World Congress, April 7-9	2008	Washington, DC
42nd World Congress, May 12-14	2010	Moscow
43rd World Congress, May 8-10.....	2014	Beijing
44th World Congress, Feb 20-22.....	2019	Kochi