IAA AWARDS - PREVIOUS WINNER LISTS

CHAPTER EXCELLENCE AWARD WINNERS

1973 PORTUGAL CHAPTER
1978 UNITED KINGDOM CHAPTER
1980 PARAGUAY CHAPTER
1982 AUSTRIA CHAPTER
1984 FINLAND CHAPTER
1986 TURKEY CHAPTER
1988 LEBANON CHAPTER
1990 MEXICO CHAPTER
1992 SWISS CHAPTER
1994 UAE CHAPTER
1996 HUNGARY CHAPTER
1998 INDIA CHAPTER
2000 NEW YORK CHAPTER
2002 HUNGARY CHAPTER
2004 UNITED ARAB EMIRATES CHAPTER
2006 JORDAN CHAPTER
2009 ROMANIA CHAPTER
2010 INDIA CHAPTER
2014 INDIA CHAPTER
2016 ROMANIA CHAPTER
2018 ROMANIA CHAPTER
2020 INDIA CHAPTER
2024 SWITZERLAND CHAPTER

History of the Award - Originally established in 1957 by the IAA Holland Chapter as the Golden Tulip Award, it was presented to the European company recognized for the best international advertising campaign. In 1973 the criteria changed and it was awarded instead to IAA Chapters in the European area that made the ‘greatest contribution to the Association over the preceding two years.’ From 1980 it was extended to embrace all IAA Chapters worldwide.