

## IAA AWARDS - PREVIOUS WINNER LISTS

### CHAPTER EXCELLENCE AWARD WINNERS

1973	PORTUGAL CHAPTER
1978	UNITED KINGDOM CHAPTER
1980	PARAGUAY CHAPTER
1982	AUSTRIA CHAPTER
1984	FINLAND CHAPTER
1986	TURKEY CHAPTER
1988	LEBANON CHAPTER
1990	MEXICO CHAPTER
1992	SWISS CHAPTER
1994	UAE CHAPTER
1996	HUNGARY CHAPTER
1998	INDIA CHAPTER
2000	NEW YORK CHAPTER
2002	HUNGARY CHAPTER
2004	UNITED ARAB EMIRATES CHAPTER
2006	JORDAN CHAPTER
2009	ROMANIA CHAPTER
2010	INDIA CHAPTER
2014	INDIA CHAPTER
2016	ROMANIA CHAPTER
2018	ROMANIA CHAPTER
2020	INDIA CHAPTER

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History of the Award - Originally established in 1957 by the IAA Holland Chapter as the Golden Tulip Award, it was presented to the European company recognized for the best international advertising campaign. In 1973 the criteria changed and it was awarded instead to IAA Chapters in the European area that made the 'greatest contribution to the Association over the preceding two years.' From 1980 it was extended to embrace all IAA Chapters worldwide.