CHAPTER EXCELLENCE AWARD WINNERS

1973  PORTUGAL CHAPTER
1978  UNITED KINGDOM CHAPTER
1980  PARAGUAY CHAPTER
1982  AUSTRIA CHAPTER
1984  FINLAND CHAPTER
1986  TURKEY CHAPTER
1988  LEBANON CHAPTER
1990  MEXICO CHAPTER
1992  SWISS CHAPTER
1994  UAE CHAPTER
1996  HUNGARY CHAPTER
1998  INDIA CHAPTER
2000  NEW YORK CHAPTER
2002  HUNGARY CHAPTER
2004  UNITED ARAB EMIRATES CHAPTER
2006  JORDAN CHAPTER
2009  ROMANIA CHAPTER
2010  INDIA CHAPTER
2014  INDIA CHAPTER
2016  ROMANIA CHAPTER
2018  ROMANIA CHAPTER
2020  INDIA CHAPTER

History of the Award - Originally established in 1957 by the IAA Holland Chapter as the Golden Tulip Award, it was presented to the European company recognized for the best international advertising campaign. In 1973 the criteria changed and it was awarded instead to IAA Chapters in the European area that made the ‘greatest contribution to the Association over the preceding two years.” From 1980 it was extended to embrace all IAA Chapters worldwide.